

Dinagyang returns to New York

Ref.: PR-MTD-2013.05.21

The Philippine Department of Tourism (DOT) is reaching out to Filipinos overseas and the international market with its highly successful “It’s more fun in the Philippines” tourism promotional campaign by sending the world famous Dinagyang Street Dancers from Iloilo City to New York for the Philippine Independence Day celebrations on Sunday, June 2, 2013.

Earlier this year, the Dinagyang Street Dancers, which is the Tribu Panayanon street dancers, won their third consecutive championship of the Philippine national “Festival of Festivals” Aliwan Fiesta in Manila, again taking home the top prize of one million pesos.

The DOT has partnered with the Philippine Independence Day Council, Inc. (PIDCI) as a sponsor to promote the “It’s more fun in the Philippines” tourism promotion campaign.

During the Independence Day celebration, the Dinagyang Street Dancers will join PIDCI’s Independence Day Parade dancing and after the parade will perform on stage at the Cultural Festival.



Their appearance and performance will be a repeat of their trip to New York for the Independence Day celebration of 2011 when the day’s celebrators marked a record turnout of 100,000 people.

After New York, the Dinagyang Street Dancers will proceed to Los Angeles, California, for the Filipino community’s Philippine Independence Day celebration, centered in its Historic Filipino town district, on Saturday, June 8, 2013.

The entire Dinagyang entourage will be made up of more than 23 dancers and musicians, along with technicians, producers, directors. Iloilo City’s Mayor Jed Patrick F, Mabilog will be accompanying the Dinagyang contingent.

From the DOT will come Undersecretary Ma. Theresa I. Martinez. She will be accompanied by Susan del Mundo and Hernan Narvadez, who are members of DOT’s Tourism Promotions Board, sponsor of the Dinagyang Street Dancers trip to the United States.

The Department of Tourism is represented in New York by Mitchelle Dy who heads the tourism office at the Philippine Center as an attached agency of the Philippine Government to the Consulate General of the Philippines.

The New York Philippine Consulate headed by Consul General Mario L. de Leon, Jr. provides services and assistance to Filipinos residing in states of Connecticut, Delaware, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont.



Philippine Department of Tourism, NY
556 5th Avenue. NY, NY 10036
T: 212-575-7915
Email: pdotny@aol.com
www.PhilippineTourismNY.org

